



Elevations Proposal Outline

	Needs/idea/goal/objective
	Notes/ cause/history
	Supporting Data Science or research
	Proposed sustainable solution
	Size of effect/ market size
	Location/Geography
	Costs
	Pricing
	Profit/ROI
	Marketing/Outreach plans
	Activities Program/Products
	Investment capital required /down payment
	Breakeven point
	Risks
	Competition / other players in same sector or area
	Management skills & Growth targets
	Elevations Membership application completed